BIRZEIT UNIVERSITY

## Faculty of Engineering and Technology <br> Electrical and Computer Engineering Department

## First Semester 2016/2017

Course 539: Special Topics: Information Retrieval and Web Search
Instructor: Dr Adnan Yahya. Midterm Exam
Time: 90 minutes max
Please answer the following questions using the exam sheets only.
Question 1 (20\%): Consider that our document

| Question | Q1 | Q2 | Q3 | Q4 | Q5 | Q6 | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| ABET outcome | e | a | e | a | B |  |  |
| Max grade | 20 | 16 | 15 | 18 | 16 | 18 | $103 / 100$ |
| Earned |  |  |  |  |  |  |  |

collection $S$ has the following documents: $D 1 ; D 2, D 3 ; D 4$ :
D1: Information retrieval is an important subject.
$\mathrm{D}_{2}$ : The Johnson family has got a golden retriever.
D3: Information theory uses plenty of theorems from mathematics.
D4: It provides a golden opportunity for information sharing.
Our dictionary DICT consists of 8 words: $\mathrm{w} 1=$ information, $\mathrm{w} 2=$ retrieval, $\mathrm{w} 3=$ subject, $\mathrm{w} 4=$ Johnson, $\mathrm{w} 5=$ golden, $\mathrm{w} 6=$ theory, $\mathrm{w} 7=$ mathematics, $\mathrm{w} 8=$ sharing. By stemming, "retrieval" and "retriever" are regarded as the same word, and so are "theory" and "theorem".

Problem1 10\%: Fill in the following table for these documents:
Answer: tf,tf.idf, No Normalizations (by do length, max frequency in doc), NO log for idf: both can be added and the answers should be the same.

| Word | df | $\mathbf{I d f}=\mathbf{4} / \mathbf{d f}$ | D1 tf $\downarrow$ | $\mathbf{D 2} \mathbf{t f} \downarrow$ | $\mathbf{D 3 ~ t f} \downarrow$ | $\mathbf{D 4} \mathbf{t f} \downarrow$ | $\mathbf{Q}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| W1 | 3 | 1.33 | $1,1.33$ | 0 | $1,1.33$ | $1,1.33$ | 0.415 |
| W2 | 2 | 2 | 1,2 | 1,2 | 0 | 0 | 1 |
| W3 | 1 | 4 | 1,4 | 0 | 0 | 0 | 2 |
| W4 | 1 | 4 | 0 | 1,4 | 0 | 0 | 0 |
| W5 | 2 | 2 | 0 | 1,2 | 0 | 1,2 | 0 |
| W6 | 1 | 4 | 0 | 0 | 2,8 | 0 | 0 |
| W7 | 1 | 4 | 0 | 0 | 1,4 | 0 | 0 |
| W8 | 1 | 4 | 0 | 0 | 0 | 1,4 | 0 |

Problem 2 10\%: Each document can be viewed as an 8 dimensional vector of the 8 words (W1-W8) using tf.idf. Assume that a query $\mathbf{Q}$ (which is a sequence of words) has been converted to a point $(0.415 ; 1 ; 2 ; 0 ; 0 ; 0 ; 0 ; 0)$. What is the score of D1-D4 with respect to this query according to the cosine metric? List the document according to their retrieval rank for $\mathbf{Q}$.

Answer: Using Cosine Similarity as required:
$\operatorname{Sim}(\mathrm{Q}, \mathrm{D})=\operatorname{Sum}(q \operatorname{ixDi}) /(|\mathrm{Q}| \mathrm{x} \mid \mathrm{D} \backslash) .|\mathrm{Q}|=\operatorname{SQRT}\left(0.415^{\wedge} 2+1^{\wedge} \mathbf{2 ~}^{2} \mathbf{2}^{\wedge} 2\right)=\operatorname{SQRT}(5.17)=2.27$
$\operatorname{Sim}(\mathrm{Q}, \mathrm{D} 1)=(1.33 * 0.415+2 * 1+4 * 2) /\left(\left(2.27^{*} \operatorname{SQRT}\left(1.33^{\wedge} 2+1+4\right)\right)=0.995\right.$ Rank 1
$\operatorname{Sim}($ Q,D2 $)=(1 * 2) /((2.27 * \operatorname{SQRT}(4+16+4))=0.18 \quad$ Rank 2
$\operatorname{Sim}(\mathrm{Q}, \mathrm{D} 3)=\left(1.33^{*} 0.415\right) /\left(\left(2.27^{*} \operatorname{SQRT}\left(1.33^{\wedge} 2+64+16\right)\right)=0.027 \quad\right.$ Rank 4
$\operatorname{Sim}(\mathrm{Q}, \mathrm{D} 4)=(1.33 * 0.415) /\left(\left(2.27 * \operatorname{SQRT}\left(1.33{ }^{\wedge} 2+4+16\right)\right)=0.052 \quad\right.$ Rank 3
Order D1,D2,D4,D3
Comment: can normalize and the ranking should be quite similar, through not necessarily the values.

## Question 2 (16\%):

a. A search engine has a collection of $160,000,000$ pages (documents) with 400 words per page, on average.
(i) What is the minimal length for document IDs for the postings? In bits and in full bytes.

## Answer:

Ceiling of $\log 2(160,000,000)=28$ bits
or 4bytes

Comment: cannot say 32 bits or 4 bytes: if we can work with bits then 28 bits is enough otherwise we may work with bytes in which case we need 4 bytes.
(ii) If the vocabulary size is 400,000 , and the average dictionary word length is 8 characters How many bits do you need for pointers if one is to store the dictionary as a single string with pointers to the start of each word (what is the length of each pointer).

## Answer:

$400,000 \times 8=3,2000,000$
For that we need 22 bits.
(iii) Compute the $\gamma$-code for the decimal number 1021.

Answer: 1021 = 1111111101, removing the most significant bit gives: 11111101 ( 9 digits).
1111111110111111101
(iv) Recover the gap values (in decimal) for the following string representing $\gamma$-encoding of a sequence of gaps in a posting list.

101111011111110101011111010101
Answer: 11, 1111, 11010, 110101=3, 15, 26, 53 (in decimal, in binary is not enough)

1. $10 \%$ Generally, how does stemming, stop word removal and Hamza Normalization (make all forms of Hamza the same) affect the overall dictionary size, term index size for each dictionary term and search recall and precision (I): Increase, (D) decrease, (NE): no effect.
Answer: circle as needed in the following table

| Effect on: $\boldsymbol{\rightarrow}$ | Overall <br> Dictionary size | Term Index Size | Search Recall | Search Precision |
| :--- | :--- | :--- | :--- | :--- |
| Stemming | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) |
| Hamza Normalization <br> (treat $\mid$ i í i \&same) | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) |
| Stop Word Removal | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) |

2. $5 \%$ Compute the edit distance between the following strings. Remember that the edit distance is the minimum number of deletions, insertions and substitutions needed to transform the first string into the second.
How would you normalize the score? Why is the normalization needed?
String 1: abracadabra
String 2: nabucodor
Answer:7 (more details are needed) as explained in class.

By the size of the larger word. To account for variations in distances resulting from word size.

## Question 4 (18\%)

1- Assuming Zipf's law holds for the AP89 corpus with the below characteristics.

| General: |  | Some word rankings incollection: |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Total documents | 84,678 | \|Word | Frequency f | Rqnk $r$ |
| Total word occurrences | 39,749,179 | \|assistant | 5,095 | 1,021 |
| Vocabulary size | 198,763 | \|sewers | 100 | 17,110 |
| Words occurring > 1000 times | 4,169 | \|toothbrush | 10 | 51,555 |
| Words occurring once | 70,064 |  |  |  |

1- Find the parameters of Zipf law for this collection (Zipf law constants). Test the values found to make sure they are obeyed everywhere.
Zipf Law: $\mathrm{Y}=\mathrm{K} \mathrm{X} \mathrm{X}^{\wedge} \mathrm{C}$, where Y is frequency and X is rank.
$\log (\mathrm{Y})=\log (\mathrm{K})+\mathrm{C} * \log (\mathrm{C})$.

Two variable, thus need two equations: for assistant and sewers (can be different).
$\log (5095)=\log (\mathrm{K})+\mathrm{C} * \log (1021) \ldots .(1)$
$\log (100)=\log (\mathrm{K})+\mathrm{C} * \log (17110) \ldots$...(2)

Solve then check if you get the results for toothbrush; then comment: little correspondence!!

2- Estimate the frequencies of the most frequent 3 words (at rank 1,2,3).
e.g. assistant has rank 1021 thus first word should be 1021 times more frequent than assistant which means $5095 \times 1021=$ 5,201,995

Comment: Can use other parameters, can use a combination, can average them, NO Problem

3- If we add another collection to this one with similar characteristics: exactly the same number of words and vocabulary size (but no duplicate documents): In your opinion:
$3-1$. What will happen to the new vocabulary size?

They will have a large number of common words but still some new words, according to heap's law and thus the vocabulary should grow (usually not double, though).

3-2. What will happen to the frequency of the 3 most frequent words?

They will have higher frequency, need not stay the same as in either collections. Most likely to be high frequency words in both collections (stop words in both)

Question 5 ( $\mathbf{1 6 \%}$ ) Given a query q, where the relevant documents are $\mathrm{d} 1, \mathrm{~d} 3, \mathrm{~d} 6, \mathrm{~d} 7, \mathrm{~d} 10, \mathrm{~d} 12, \mathrm{~d} 13$, an IR system retrieves the following ranking: $\mathrm{d} 2, \mathrm{~d} 6, \mathrm{~d} 5, \mathrm{~d} 8, \mathrm{~d} 3, \mathrm{~d} 12, \mathrm{~d} 11, \mathrm{~d} 14, \mathrm{~d} 7, \mathrm{~d} 13$.

1. What are the precision and recall for this ranking at each retrieved document?

| Doc | Recall | Precision |
| :--- | :--- | :--- |
| D2 | $0 / 7=0.00$ | $0 / 1=0.00$ |
| D6 | $1 / 7=0.14$ | $1 / 2=0.50$ |
| D5 | $1 / 7=0.14$ | $1 / 3=0.33$ |
| D8 | $1 / 7=0.14$ | $1 / 4=0.25$ |
| D3 | $2 / 7=0.28$ | $2 / 5=0.40$ |
| D12 | $3 / 7=0.42$ | $3 / 6=0.50$ |
| D11 | $3 / 7=0.42$ | $3 / 7=0.42$ |
| D14 | $3 / 7=0.42$ | $3 / 8=0.37$ |
| D7 | $4 / 7=0.57$ | $4 / 9=0.44$ |
| D13 | $5 / 7=0.71$ | $5 / 10=0.50$ |

2- Interpolate the precision scores at 11 recall levels. Remember that the interpolated precision at the $j$-th standard recall level is the maximum known precision at any recall level between the $j$-th and $(j+1)$-th level:

| Recall | Precision |
| :--- | :--- |
| $\mathbf{0 . 0}$ | $\mathbf{0 . 5}$ |
| $\mathbf{0 . 1}$ | $\mathbf{0 . 5}$ |
| $\mathbf{0 . 2}$ | $\mathbf{0 . 5}$ |
| $\mathbf{0 . 3}$ | $\mathbf{0 . 5}$ |
| $\mathbf{0 . 4}$ | $\mathbf{0 . 5}$ |
| 0.5 | 0.5 |
| $\mathbf{0 . 6}$ | $\mathbf{0 . 5}$ |
| $\mathbf{0 . 7}$ | $\mathbf{0 . 5}$ |
| $\mathbf{0 . 8}$ | $\mathbf{0 . 0}$ |
| $\mathbf{0 . 9}$ | $\mathbf{0 . 0}$ |
| $\mathbf{1 . 0}$ | $\mathbf{0 . 0}$ |



Question $6 \mathbf{( 1 8 \%}$ ) True or False: Place $\sqrt{ }$ in the right square: If in doubt you can add some explanatory words (not recommended if sure about the answer).

1- $\square$ True $\sqrt{ }$ False In search results, precision at $5(\mathrm{P} @ 10)$ is always higher than precision at $10(\mathrm{P} @ 20)$.
2- $\sqrt{ }$ True $\square$ False With Positional indexing it is possible to recover the original document from the index something not possible for nonpositional index.

3- $\square$ True $\sqrt{ }$ False According to Heap's law the vocabulary keeps growing with the increase of the corpus size until it reaches the max for the given language then it remains the same.

4- $\sqrt{ }$ True $\square$ False Positional indexing can double or even triple the space needs of an index.
5- $\sqrt{ }$ True $\square$ False Boolean search requires more advanced skills on part of the user.
6- V True $\quad$ False The phrase "قد قيل ما فيل إن صدقا و إن كذبا ... فما اعتذارك من قول إذا قيل" has more tokens than types/terms.

7- $\sqrt{ }$ True $\square$ False Overall, using skip pointers requires more space for the posting lists.
8- $V$ True $\square$ False In the "bag of words" model of the document word order and word co-occurrence patterns are NOT important.

9- $\square$ True $\sqrt{ }$ False Pseudo-relevance feedback is based on user judgement on relevance to revise the query while Relevance feedback blindly assumes that the first N documents are relevant.

10- $\sqrt{ }$ True $\quad \square$ False The most important measure of search engine quality is user happiness and the most important factor in user happiness is relevance of results

11-■ True $\sqrt{ }$ False Using Jacqard Similarity on letter bigrams the word "trik" is closer (more similar) to "Trick" than "tric" is to "Trick".

12- $\sqrt{ }$ True $\square$ False The vector space model of IR assumes that the order in which terms occur in a document is not important for retrieval.

13- $\square$ True $\sqrt{ }$ False We can easily get the number of unique terms in a particular document from an inverted index of postings.

14- $\sqrt{ }$ True $\quad \square$ False If the third most frequent word in a document collection has a frequency of 300,000 then the word with frequency 100,000 is the one with rank $9\left(9^{\text {th }}\right.$ most frequent word).

15- $\square$ True $\sqrt{ }$ False Two documents D1 and D2 both have the word "Palestine" twice (2 times). D1 and D2 will always have the same rank in any web search.

